



North Carolina  
Department of Health and Human Services  
**Division of Medical Assistance**  
**Recipient Services MEU**

801 Ruggles Drive – 2501 Mail Service Center - Raleigh, N.C. 27699-2501  
(919) 855-4000

Michael F. Easley, Governor  
Carmen Hooker Odom, Secretary

L. Allen Dobson, Jr., M.D., Assistant Secretary  
for Health Policy and Medical Assistance

May 1, 2007

Re: North Carolina Rx Application Mailing

Dear County Director of Social Services:

The Governor's *North Carolina Rx* program (NCRx) is designed to help low income seniors cope with the costs of Medicare Part D prescription drug premiums (See *Dear County Director of Social Services* letter dated January 17, 2007, detailing NCRx). Seniors must complete an application for the program and if eligible will receive help in paying their Medicare Part D premium. In an effort to increase participation in the program, the Office of Rural Health and Community Care has requested that the Division of Medical Assistance mail an NCRx application along with a letter from the Governor targeted at seniors who have been denied Medicaid for select reasons.

To achieve this goal, instructions, procedures and criteria have been established for mailings of the *North Carolina Rx* package to past, present and future applicants who have been denied or will be denied Medicaid benefits. Please note that plans at present propose that *only* the initial mailing of the North Carolina Rx package be addressed to those applicants denied Medicaid benefits in the past 12 months and who were not subsequently approved for Medicaid. Subsequent mailings of the NCRx package will occur on a monthly basis and will be sent to those whose Medicaid application was denied from the previous calendar month.

*North Carolina Rx* will pay up to \$18 per month toward the premiums for participating Medicare prescription plans. The enrollment package contains all eligibility requirements including these program expansions:

- North Carolina seniors may now enroll in *North Carolina Rx* at any time during the year, not just during the annual Part D open enrollment period;
- *North Carolina Rx* is now open to seniors who have enrolled in a participating Medicare Advantage Plan;
- *North Carolina Rx* is now open to seniors with annual incomes up to \$17,868 for individuals and \$23,958 for married couples;
- Eligible seniors must have combined savings, investments and real estate (other than your home, car, and \$1,500 per person to cover burial expenses) of less than \$20,412 for individuals and \$30,618 for married couples.

May 1, 2007

Page 2

This letter is to alert you to this project and to thank you for your cooperation and participation in helping deliver programs and services for the benefit of North Carolinians.

Interested seniors may contact the *North Carolina Rx* call center at 1-888-488-NCRX (6279) if they need help completing an application, a list of the Medicare prescription plans that participate in *North Carolina Rx*, selecting a Medicare prescription plan or for answers to any other questions about *North Carolina Rx*. They may also obtain additional *North Carolina Rx* applications and find a list of participating plans at the *North Carolina Rx* website, [www.ncrx.gov](http://www.ncrx.gov).

If you have any questions regarding this information, please contact your Medicaid Program Representative.

Sincerely,

L. Allen Dobson, Jr., M.D.