

# Family Planning Medicaid STRATEGIC PLAN • 2026-2030

## Vision

Our vision is for Family Planning Medicaid (FPM) to facilitate access to client-centered reproductive health services for beneficiaries through a wide range of participating providers. Essential to this vision are four components:

- The program is **well understood** by all stakeholders.
- Beneficiaries can **fully utilize** the program's covered services to meet their individual reproductive health needs.
- A **wide range of participating providers** are available anywhere in NC that FPM beneficiaries live.
- Ongoing **beneficiary and provider input** inform the implementation of the FPM program.

## Goals

1

Expand outreach around covered services among beneficiaries and the general public.

2

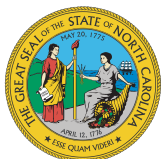
Ensure that communications about Family Planning Medicaid are timely and reach both necessary stakeholders and a broad public audience.

3

Provide outreach and education to providers on program coverage and billing requirements.

4

Provide outreach and education to Department of Social Services (DSS) staff on how to support beneficiaries.



NC DEPARTMENT OF  
**HEALTH AND  
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