

Essential Jobs, Essential Care-NC



Update to MCAC,
June, 2023



Essential Jobs, Essential Care™™ is PHI's signature multi-state advocacy initiative that works closely with state leaders to advance policy reforms on the direct care workforce. From 2020-2022, PHI worked closely with the NC Coalition on Aging to design and co-lead a 3-year advocacy initiative focused on improving these essential jobs

Continued support is thanks to the Z. Smith Reynolds Foundation.



Overview of Updates

- General updates on activities related to NC's Direct Care Workforce Crisis.
- CMS's Proposed Rule: "Ensuring Access to Medicaid Services Rule" and the Direct Care/Support Workforce.
- Self-Direction: A Key Part of the "Shortage Solution."
- Next Report: An update on WECARE and other state-sponsored direct care/support workforce training initiatives.

[Shortage of Home Care Workers Worries Aging Americans -
Matter of Fact with Soledad O'Brien](#)