What is the Family Planning Medicaid “BE SMART” program?
The Family Planning Medicaid Program, or “BE SMART” program, is designed to reduce unintended pregnancies and improve the well-being of children and families in North Carolina. Family planning/reproductive health and contraceptive services are provided to eligible men and women whose income is at or below 195% of the federal poverty level, with no age restrictions.

Who can enroll with Medicaid to provide Family Planning Services under the “BE SMART” program?

- Ambulatory surgery centers
- Birthing centers
- Certified Registered Nurse Anesthetists
- Federally Qualified Health Centers
- Laboratories
- Local health departments
- Nurse practitioners
- Nurse midwives
- Outpatient hospitals
- Physicians
- Rural health clinic

For information on enrolling as a North Carolina Medicaid provider, refer to the NC Medicaid website at https://medicaid.ncdhhs.gov/providers/provider-enrollment.

What services are covered under the “BE SMART” program?
The following general services are covered through the “Be Smart” program when provided as part of a family planning visit:

- Preventive annual exam and six inter-periodic office visits (including counseling, patient education, and treatment)
- Specific laboratory procedures (i.e., pap tests, pregnancy tests)
- FDA-approved and Medicaid-covered birth control methods, procedures, pharmaceutical supplies, and devices
- Screening for HIV (Human Immunodeficiency Virus)
- Screening and treatment for specific Sexually Transmitted Infections (STIs)
- Voluntary male and female sterilization (in accordance with federal sterilization guidelines)
- Non-emergency medical transportation, as needed, to and from family planning appointments

Note: There is no co-payment for beneficiaries for services received through the “BE SMART” program. Refer to Clinical Coverage Policy 1E-7 Family Planning Services for more specific criteria on covered services.

When services are not covered under the “BE SMART” program and the provider does not offer affordable or free care, patients should be referred to their local department of social services (DSS) for a list of primary care “safety net” providers.

Who can sign up for the “BE SMART” program?
Eligible individuals whose income is at or below 195% of the federal poverty level and who are:

- U.S. citizens, documented immigrants or qualified aliens;
- Residents of North Carolina;
- Not incarcerated; and
- Not pregnant.

How can I sign my patients up for the “BE SMART” program?
Individuals interested in applying may get an application from their local DSS, health department or online at https://ncgov.servicenowservices.com/sp_beneficiary?id=bnf_apply. The completed application must be returned to their local DSS.

Who do I contact if I have questions about the “BE SMART” program?
For more information about this special Medicaid program, please visit NC Medicaid’s website at https://ncgov.servicenowservices.com/sp_beneficiary?id=kb_article&sys_id=389050c51b5424906aacdb1ee54bcba8&table=kb_knowledge.

Services for the “BE SMART” program are covered under the State Eligibility Option for Family Planning Services (State Plan Amendment), with no lapse in services previously provided under the Family Planning Waiver.