NC Medicaid Managed Care Provider Playbook



Fact Sheet

What Providers Need to Know Before Children and Families Specialty Plan Launch (Part 1)

Pre-launch Provider Checklist and Information

The Children and Families Specialty Plan (CFSP) is a new NC Medicaid Managed Care health plan.

It is a single, statewide health plan that will be managed by Blue Cross and Blue Shield of North Carolina under the name Healthy Blue Care Together.

Potential Children and Families Specialty Plan beneficiaries include NC Medicaid-enrolled children, youth and young adults currently and formerly served by NC Child Welfare. The Children and Families Specialty Plan will launch Dec. 1, 2025.

Until then, beneficiaries will continue to receive health care services the same way they do today – through NC Medicaid Direct.

NC Medicaid beneficiaries who are in foster care, receiving adoption assistance and enrolled in the former foster care eligibility are eligible for the Children and Families Specialty Plan.

Most beneficiaries eligible for the Children and Families Specialty Plan will be automatically enrolled in the health plan. This includes:

- Children and youth currently in foster care
- Children and youth currently receiving adoption assistance
- Young adults under age 26 formerly in foster care at age 18
- Former foster care children in NC that turned 18 on or before Dec. 31, 2022
- Former foster care children in any state who turned 18 on or after Jan. 1, 2023
- Minor children of these populations
- Children and youth currently in the EBCI Family Safety Program, or meet the criteria above, will
 not be auto enrolled in the Children and Families Specialty Plan but will have the option to enroll



ABOUT CFSP

Healthy Blue Care Together (HBCT), administered by Blue Cross Blue Shield of NC, was selected to operate the Children and Families Specialty Plan (CFSP).

HBCT will serve enrolled beneficiaries regardless of their geographic location or situation and will provide beneficiaries with the same basic benefits and services including:

- Physical health
- Pharmacy services
- Non-Emergency Transportation Services (NEMT)
- Care Management
- Behavioral health such as outpatient therapy, inpatient treatment and crisis and therapeutic residential options for children
- 1915(i) Home and Community-Based services
- Intellectual/Developmental Disabilities (I/DD) services
- Long term services and supports
- Unmet health-related resource needs including housing, food, transportation and interpersonal violence

KEY DATES FOR CFSP TRANSITION

Key Date	Event
Sept 1, 2025	Last day for Primary Care Providers (PCPs) to have fully executed contracts with CFSP for inclusion at the start of the Beneficiary Choice Period
Oct. 3 – 5, 2025	Eligible beneficiaries are auto enrolled in the CFSP
Oct. 8, 2025	Enrollment Broker begins mailing CFSP Transition Notices to beneficiaries
Oct. 17–23, 2025	PCP auto-assignment and care management assignment complete
Oct. 23–Dec. 1, 2025	Health plan and PCP Choice Period
Nov. 3, 2025	HBCT mails CFSP Welcome Packets and ID cards to beneficiaries
Dec. 1, 2025	CFSP Launch

PROVIDER CONTRACTING

Providers interested in participating in the CFSP should contact Healthy Blue Care Together to discuss the process and requirements. CFSP will have its own provider contract templates and processes.

Children and Families Specialty Plan - Healthy Blue Care Together

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